

THE VALUE OF AUDIENCE AWARENESS IN EVANGELISM

- I. INTRODUCTION
- II. WHAT IS EVANGELISM?
- III. WHY SHOULD YOU EVANGELIZE?
- IV. THE CORRECT APPROACH TO EVANGELISM (“Channels Only”)
- V. OVERCOMING THE OBSTACLES THAT MIGHT HINDER YOU
- VI. UNDERSTANDING THE POWER OF PRAYER IN EVANGELISM (“Partnering”)
- VII. HELPFUL HINTS OF WHAT YOU SHOULD OR SHOULDN’T SAY (Wisdom)
- VIII. THE HEART OF THE GOSPEL MESSAGE
- IX. THE IMPORTANCE OF AUDIENCE AWARENESS (Effective)

A. Your attentiveness to the spiritual beliefs of your listener

1. Your _____ should be one of _____ as you desire to know more about what they believe.

2. As you interact and converse with the lost, you should be _____ as you go, _____ which areas to zero in on for further discussion.

B. Learning from Jesus’ approach to people

1. The Rich Young Ruler (Matt. 19:16-26)
 - a. The immediate context in the preceding verses 13-15

 - b. Observing Jesus’ interaction with this self righteous young man
 - (1) He goes for the root issue
 - (2) He uses the Law lawfully
 - (3) He seeks to undermine the very thing that the young man was trusting
 - (4) He gives him no further light

2. The Pharisee Nicodemus (John 3:1-15)
 - a. The context of John chapter 3

- b. Observing Jesus' approach to this very religious man
 - (1) He goes for the root issue
 - (2) He uses the Law lawfully
 - (3) He seeks to undermine the very thing that Nicodemus was trusting
 - (4) He gives him much light

3. The Woman at the well (John 4:1-45)

- a. The context of John chapter 4
- b. Observing Jesus' approach to this promiscuous woman
 - (1) He goes for the root issue
 - (2) He uses the Law lawfully
 - (3) He clarifies what she was trusting
 - (4) He gives her much light

4. Some principles that we can apply from the Master Communicator

- a. We are not _____ by _____ boundaries.
- b. When evangelizing, we are to have _____.
- c. We are to address the _____ issues and stay _____.
- d. We are not to be _____ or _____.
- e. We are to assert _____ and expose the _____ along the way.
- f. We need to _____ the Gospel _____.